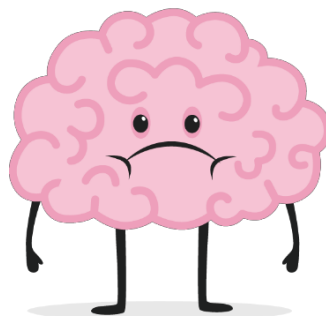
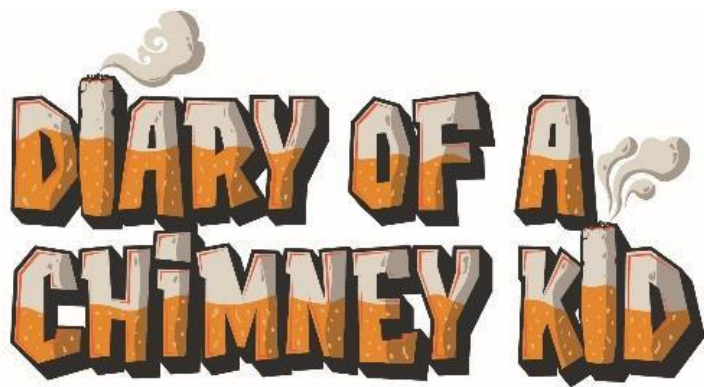




Pet Health - News Reporter Activity (Key Stage 3&4)

Suggested duration: 60 minutes + additional time for filming (optional)

Starter Activity: Watch the video of Anna from PDSA on the 'Second Hand Smoke & Pets' page of the Chimney Kid website and then play a game of 'Can you Convince me?'

In pairs: One person is given the role of a pet owner who smokes and the other person has to convince them to quit smoking, using the knowledge they've gained from the video.

Alternative group activity: One person is given the role of a pet owner who smokes and the rest of the group stand in two lines facing each other, creating a tunnel. The chosen individual slowly walks through the tunnel and each person states a reason why they should quit smoking. The individual decides if they have been successfully convinced when they reach the end of the tunnel.

Main Activity:

Your task is to create a news report that will help pet owners understand the dangers of smoking around their furry friends and persuade them to quit smoking for the sake of their pet. This can be a video in the style of a news reporter or a written newspaper article - it's entirely up to you.

1) Do your research!

- All good reporters have to carry out research. You'll find plenty of information on line, but [this](#) is a good place to start.
- Next, think of a headline for your article or news bulletin, something that will grab people's attention.
- Find someone to interview. This could be a friend role playing as a pet owner who smokes or if you're stuck for ideas, check out Alvin's story [here](#).

2) Let's get creative!

- You're now ready to write your newspaper article or your script if you're going to be filming your article.

3) Show and tell!

- Once you have completed your news story, get into pairs and show each other your reports. If you're working on your own, show a parent or teacher. Talk about whether you think you would be successful in persuading a reader or viewer to reconsider their lifestyle choice and what you could have done differently.

Well done on completing your news report!



How did you do and what have you learned during this session?:

Further information:



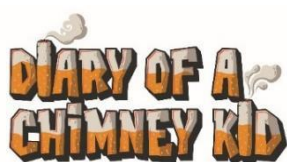
Founded in 1917 by animal welfare pioneer, Maria Dickin CBE, PDSA is the UK's leading veterinary charity. Operating through a UK-wide network of 48 Pet Hospitals, PDSA provides low cost and free veterinary care to the sick and injured pets of people in need and promotes responsible pet ownership.

Visit www.pdsa.org.uk to learn more.



If you want to learn more about how to keep your pets happy and healthy along with information about careers working with animals, check out PDSA's free award scheme and sign up to get 'PetWise'.

Visit www.pdsa.org.uk/petwise-award for more information and to sign up.



Diary of a Chimney Kid is a resource that offers lots of information, facts, and advice on smoking. We share stories from real people in Hull to show how smoking affects all aspects of people's lives, whether they smoke themselves or not.

Use www.chimneykid.co.uk or follow us by searching 'Diary of a Chimney Kid' on Instagram & YouTube.



If you or a friend needs help to quit smoking, you can access the children and young people's support service 'Refresh' anonymously via the details below.

Or access the 'Quitting' section on the Chimney Kid website for further information.

T: 01482 331059 E: refresh@hullcc.gov.uk